



Through Foodbytes, we efficiently identify innovative companies in the F&A space, maximizing our deal flow and ensuring we pinpoint the right investments aligned with our fund's objectives."



**Fabian Gosselin Paliza**  
Investor  
Cleveland Avenue

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**Stage:** Seed to Series A+

**Startup Interest Areas:** Climate Smart Ag, Precision Ag, Crop Protection, Ag Biotech, Farm Robotics, Supply Chain, Ingredient Tech

**Goal:**

Drive pipeline origination and deal flow across stages. As an active investor across the entire F&A value chain, rely on Foodbytes for innovation insights on myriad sub sectors.

**Traction:**

Cleveland Avenue has invested in three Foodbytes startups including Farmer's Fridge, IGS and Evigence.

**Value:**

- Team reviews hub frequently, utilizing vetting badges and monthly reports to streamline startup outreach.
- Prompt and proactive startup responses optimize their origination process.

