



**Adam Wilson**  
Vice President

“Relationships are built over time and the Foodbytes platform identifies promising opportunities where we can further develop future client engagements.”



In June 2023, the Foodbytes team collaborated with Rabobank's Equity Private Placements team to host an interactive cocktail reception for startups and Rabobank clients.

**Rabobank Team:** Equity Private Placements

**Stage:** Series B - Pre-IPO

**Startup Interest Areas:** FoodTech, AgTech, CPG

#### Goal:

EPP leverages Rabobank's discovery / insights hub and founder relationships for its pipeline origination. The team represents the best and brightest food and ag founders on capital raises of \$25M+, assists with diligence prep, connects them with Rabobank's vast network of optimal investors and maximizes valuation.

#### Recent Result:

EPP acted as exclusive advisor on Foodbytes startup Connecterra's majority investment by Datamars in January 2023.

#### Ways of Working:

The Foodbytes team continuously monitors fundraising needs of startups in the hub and pre-empts advisory opportunities to the EPP team. Our combined investor knowledge and network is a value-add to startups in the current fundraising environment.

