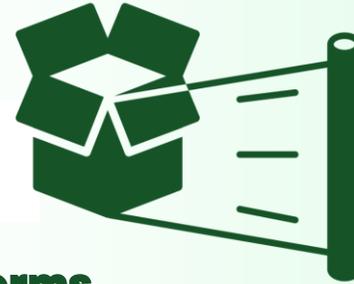


Packaging Innovation Insights



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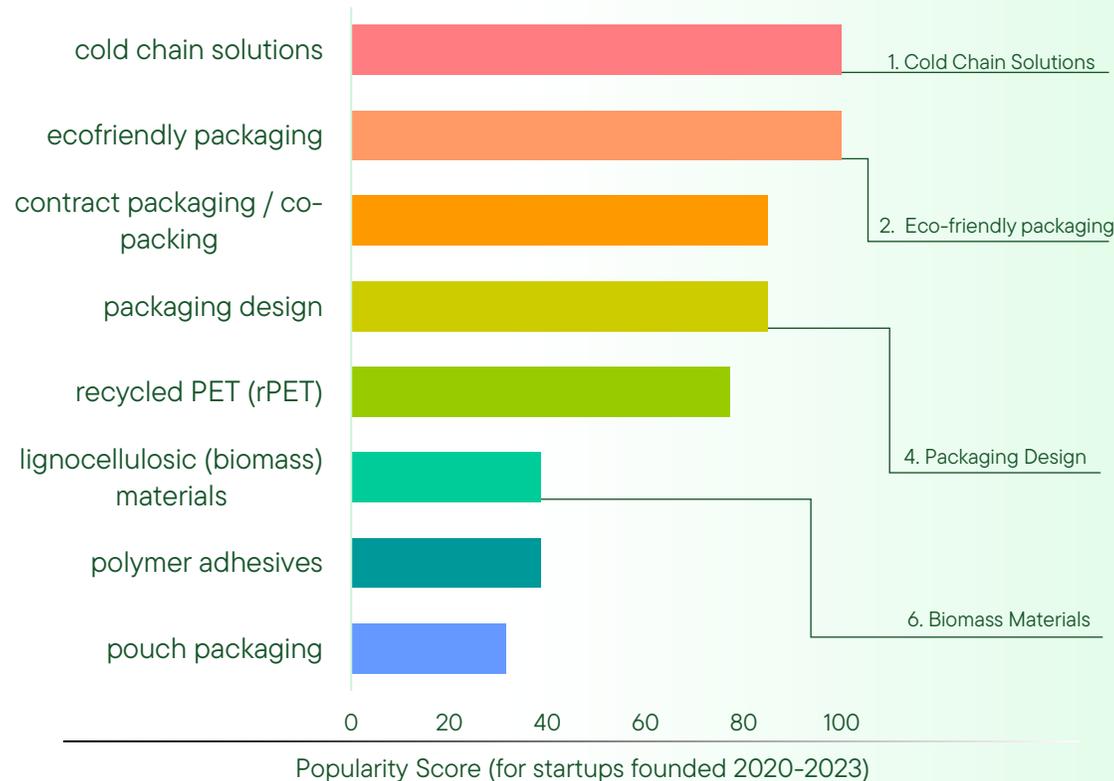
At a Glance

Of 2100+ global startups in the Foodbytes hub, we've identified 150+ startups working in packaging. Analysis* of their pitch decks reveals several themes, including:

- Mentions of **“cold chain solutions”** has risen to one of the most popular solutions, targeting both emissions and food loss reduction
- **“Packaging design”** innovations aim to move products into new formats that deliver on consumer demand for convenience, experience & personalization
- **“Polymer adhesives”** are formulated to enable better performance of alternative packaging – lending properties like flexibility and thermal resistance

Trending “Packaging” Terms

8 most frequently mentioned terms in pitch decks from startups founded 2020-2023



Startups from the Hub

etheclo cold chain intelligence Seed Growth Stage
Reusable & traceable isothermal box for first- & last mile of temperature sensitive goods

GREAT WRAP Series A Growth Stage
Compostable pallet wrap made from food waste offering 60% reduction in GHG emissions compared to LDPE stretch wrap

CECUMAMA Series A Growth Stage
Packaging for a circular economy, starting with eco-flat bottles that save space, weight and energy to slash carbon emissions

FELTWOOD Engineering Nature Seed Launch Stage
Patent-protected industrial materials using 50+ vegetal side streams from agriculture to replace plastic

*Using TF-IDF (Term Frequency-Inverse Document Frequency) which is used to evaluate the importance of a word in a document relative to a collection of documents (or corpus).